

HIP

**Hotel
Improvement
Plan**



HOTEL IMPROVEMENT PLAN



The hotel improvement plan takes a structured, results-driven approach to renovation, ensuring efficiency and success. We begin by gathering essential data to inform decisions, establishing a clear project vision, and maintaining strict budget alignment to maximise value.

Early design development is a key focus, allowing for a smooth transition from concept to execution. By actively integrating stakeholder feedback—including input from hotel management, investors, designers, and guests—we ensure the final outcome meets both operational needs and guest expectations. This strategic approach delivers lasting improvements and a revitalised guest experience.





Hotel

- Understand the client Brief.
- Market Research and analysis.
- Outlook for leisure and tourism in the local area of the hotel.
- Brand Analysis for the Hotel.



Improvement

- Site Survey.
- Hotel Health check and photographic survey.
- Short-Term enhancements.
- Findings Report.



Plan

- Look & Feel.
- Scope of Works.
- Budget Analysis & Allocation.
- Schedule & Key Milestones.



Risk Mitigation

Giving you a clear vision of achievable outcomes and specific hotel benefits.

Expert Guidance

Access specialists who are dedicated to enhancing your hotel interiors.

Confidence and Assurance

Keeping your project aligned with the budget and providing a structured path to success.

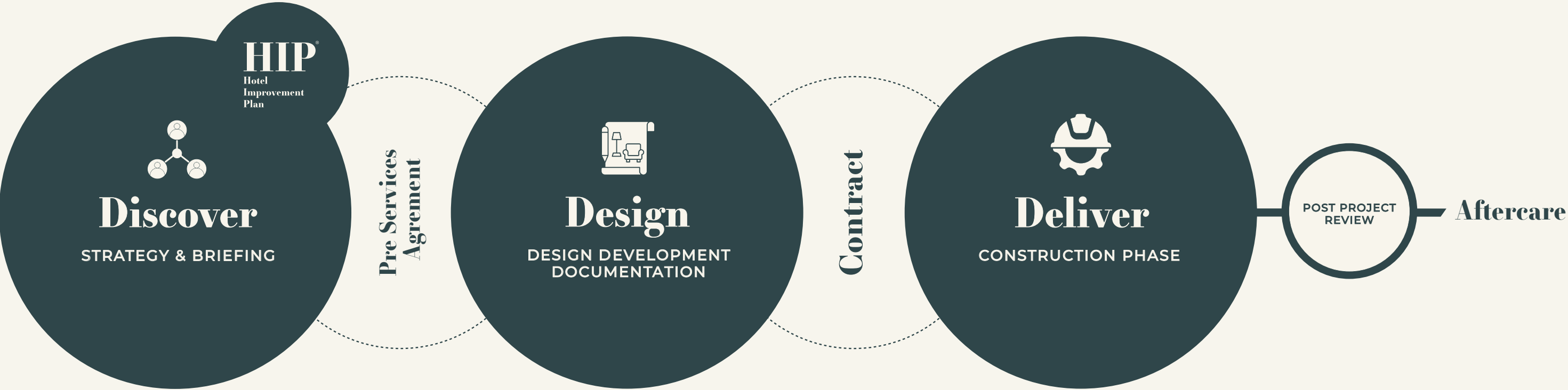
Defined Value

We highlight short and long-term benefits, ensuring measurable improvements in your hotel's performance and profitability.



Stage 1 ENGAGEMENT

Stage 2 ENGAGEMENT



BUDGET SET PROGRESSIVE BUDGETING RISK-FREE DELIVER

Atmosphere, *comfort* & **LUXURY**
designed and delivered with purpose.